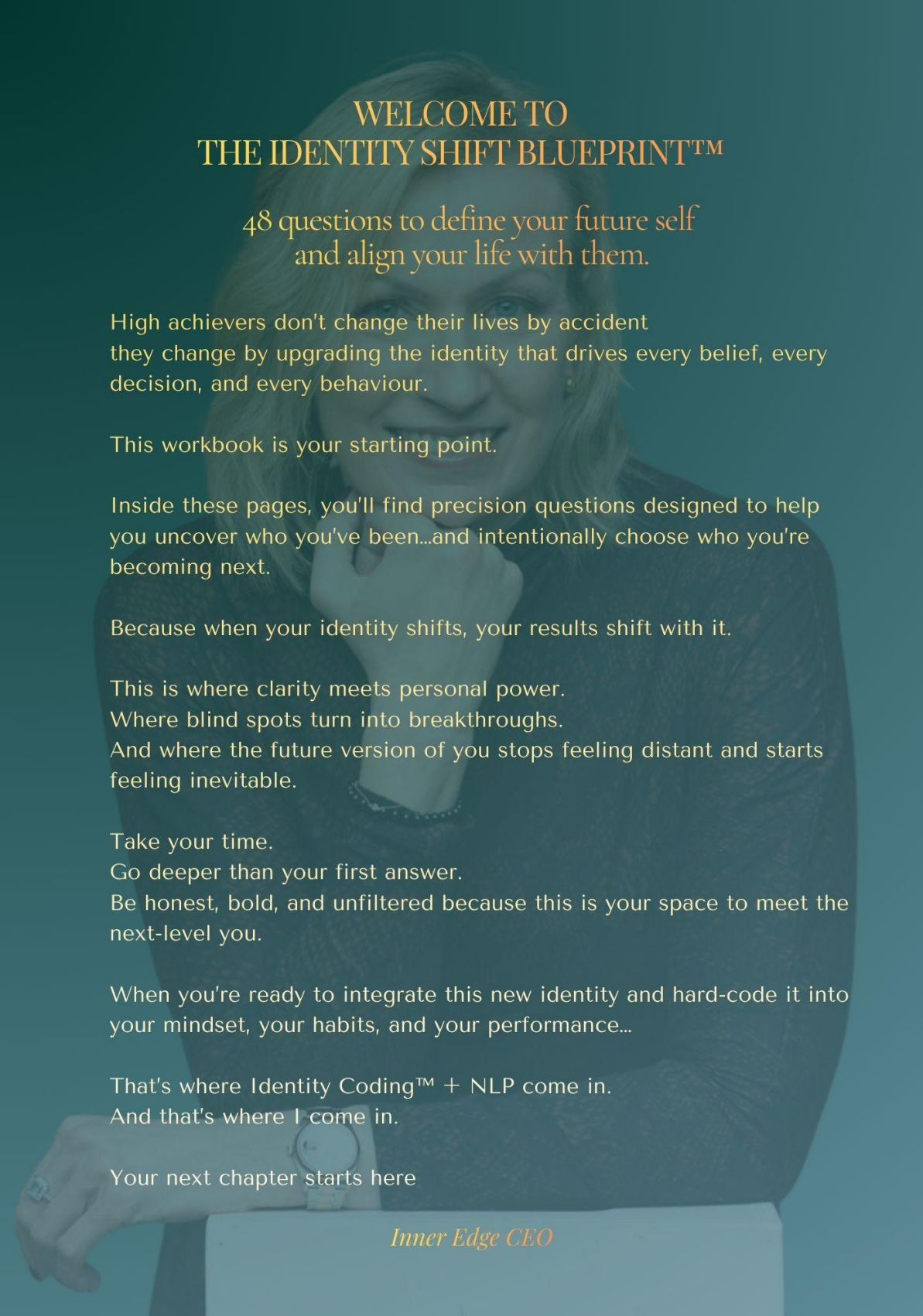


THE IDENTITY SHIFT BLUEPRINT™

A High-Performance Self-Recalibration
Framework for Ambitious Leaders &
High Achievers





WELCOME TO THE IDENTITY SHIFT BLUEPRINT™

48 questions to define your future self
and align your life with them.

High achievers don't change their lives by accident
they change by upgrading the identity that drives every belief, every
decision, and every behaviour.

This workbook is your starting point.

Inside these pages, you'll find precision questions designed to help
you uncover who you've been...and intentionally choose who you're
becoming next.

Because when your identity shifts, your results shift with it.

This is where clarity meets personal power.
Where blind spots turn into breakthroughs.
And where the future version of you stops feeling distant and starts
feeling inevitable.

Take your time.
Go deeper than your first answer.
Be honest, bold, and unfiltered because this is your space to meet the
next-level you.

When you're ready to integrate this new identity and hard-code it into
your mindset, your habits, and your performance...

That's where Identity Coding™ + NLP come in.
And that's where I come in.

Your next chapter starts here

Inner Edge CEO

ABOUT THE CREATOR

Iwona Ogodazi
Elite Performance & Identity Coach | NLP Trainer |
Hypnotherapist | Belief Coding® Cognitive Rewiring Expert

Trusted by High-Profile Leaders, CEOs & UHNW Clients
Iwona's work merges elite performance psychology with advanced subconscious transformation modalities. She supports high-performing individuals in recalibrating their identity, dissolving internal limitations, and stepping into more powerful, aligned, and expansive version of themselves.



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I. IDENTITY: WHO YOU'RE BECOMING

1. Who am I deciding to become from this moment forward?
2. How does the next-level version of me think, walk, and speak?
3. What do they no longer tolerate in themselves and others?
4. What three words describe my new energetic identity?
5. What does "being high value" mean to me on a soul level?
6. What are my new standards for love, money, health, and peace?
7. How do I show up when no one is watching?
8. What is one habit that no longer fits the person I'm becoming?
9. What am I no longer available for?
10. What am I choosing to become now?

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II. ENVIRONMENT & ENERGY

11. What kind of spaces make me feel abundant, creative, and magnetic?
12. What clutter or energy do I need to release physically or emotionally?
13. Which daily rituals anchor me into my highest frequency?
14. What does my ideal morning routine look like - the one that sets the tone for my dream life?
15. What is my ideal evening routine that signals self-worth and self-care?
16. How does my home reflect the person I am becoming?
17. Who in my life truly expands me and who drains me?
18. What boundaries will protect my peace and energy?
19. What music, scents, and visuals raise my vibration instantly?
20. How can I make my environment match the lifestyle I'm manifesting?

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III. MONEY, SUCCESS & PURPOSE

21. What does financial freedom feel like in my body?
22. How does the wealthy version of me think about money?
23. What beliefs about money am I ready to release for good?
24. How do I serve and create from a place of overflow?
25. What kind of work feels like pure joy and divine purpose?
26. What would my business look like if I operated fully in my feminine power?
27. How do I receive money easily, joyfully, confidently?
28. How do I celebrate abundance when it flows to me?
29. Who do I become when I stop chasing and start magnetising?
30. What does "luxury" mean to me energetically not just materially?

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IV. LOVE, RELATIONSHIPS & CONNECTIONS

31. What does an aligned, passionate, soul-led relationship feel like?

32. How do I want to be loved, seen, and cherished?

33. What parts of me am I ready to bring forward in love?

34. What beliefs about relationships no longer serve me?

35. How do I show up as the person who attracts deep, respectful love?

36. How do I communicate love to myself daily?

37. What's one old wound I'm ready to heal so I can love freely again?

38. How do I embody the energy of being chosen without needing to prove my worth?

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V. QUANTUM SHIFT & MANIFESTATION

39. What would my life look like if I truly trusted the Universe?

40. What fears still keep me attached to my old reality?

41. What would my day look like if I lived as if everything I desired was already mine?

42. What beliefs must I adopt to match the version of me who already has it all?

43. What daily choices align me with that new reality?

44. What am I celebrating in advance today?

45. What signs or synchronicities has the Universe already shown me?

46. How does my new reality feel in my body, heart, and energy?

47. What is one bold action I can take this week to anchor this new identity?

48. If I were already living my dream life what would I do differently today?

Inner Edge CEO

YOUR NEXT STEP: THE PERFORMANCE IDENTITY SHIFT™

6-Week Elite Coaching Experience for High Performer ready to recode their internal architecture.

This blueprint is the first step to clarity.

Integration is the second step leading to embodiment.

The Performance Identity Shift™

is a private 1:1 experience for leaders, executives, and high achievers who are ready to:

- Break through invisible internal limitations
- Recode subconscious identity patterns
- Install new beliefs, behaviours, and performance architecture
- Elevate their internal and external results simultaneously
- Step into the identity of someone who naturally attracts higher-calibre opportunities.

Through Belief Coding, NLP, hypnotherapy, and identity-level coaching, this experience shifts you from trying to change → to becoming the person for whom change is natural.

If you'd like to explore whether this experience is your next evolution, you can apply privately via direct message.

Your next chapter is not something you chase.
It's someone you become.

Inner Edge CEO